

Steiff

Collectors



Autumn/Winter 2015

The Collection and all novelties for collectors and enthusiasts



CONTENTS

Steiff Collectors

Manufacturing	4
Materials	6
Perfected unique specimen	7
135 years of Margarete Steiff toys	8-13
Replicas	14-17
Limited Editions	18-43
Disney	44-45
Country Exclusives	46-57
Steiff Club	58-63
Original Collection Classic	64-95
Studio animals	98-109



IN KEEPING WITH TRADITION

Some things may be thousands or several hundred years old – but they cannot be significantly improved. However, they can be continued at the highest level: That's why we like Steiff's manufacturing concept so much. "Manufacture" as an old Latin term: "manus", the hand, "facere" to do, build or produce something. And if this thought, this concept hadn't already existed, we at Steiff would surely have invented it. Creating something with your hands. Allowing skill, experience and craftsmanship to flow into the creation process. Bringing in passion, commitment and lots of love for detail into the creative process – in order to bring something extraordinary and unique to life. But that's what it is: For us, manufacture is far more than just a fashionable word. Because, true to the spirit of our founder Margarete Steiff, we are fully committed to not only honour the tradition of manufacture, but to continually imbue it with new life. Day after day. With every animal leaving our company so steeped in tradition.



MILLIMETRE BY MILLIMETRE AND THREAD FOR THREAD: SIMPLY THE BEST.

Those wanting to create something special and unique of lasting value will need nothing less than the perfect “ingredients”. This not only applies to many other areas but especially to our Steiff manufacture, where we only use “ingredients” of the highest quality: for every Steiff animal, from head to paw. Starting with the thread, the filling material, buttons, eyes and accessories and right up to what is so characteristic for every Steiff animal: it’s “coat” or “fur”, which gives character and form to its appearance. So since 2009 we have been particularly happy to be able to call ourselves the world’s only manufacturer of stuffed toys with its own fabric factory.



Alpaca – soft, silky, opulent

Although the number of alpaca animals in the Steiff range has increased in recent years, the company discovered the material many years ago. Its resurgence in popularity is due to its wonderful feel and tremendous versatility. Alpaca can be used to create both soft Teddy bears and ultra-realistic animals.



Mohair – lustrous, shiny and sleek

This natural material from the wool of the angora goat is the classic Teddy bear material. In fact, it was used for the first Teddy bear ever created. The fiber is both beautiful and durable, which accounts for the amazing number of vintage Steiff creations that appear today in superb condition.

PERFECTED UNIQUE SPECIMEN

Characteristics which turn a brand into a legend.

We at Steiff also have good reasons to be proud and happy: after all, the Steiff “Button in Ear” is one of the world’s most renowned trademarks.

If you look closely at the assortment for collectors and enthusiasts, you will see that there has been a change to the ear tag. This change affects all collectors’ items from 2015 from the replica, limited editions and unlimited classic collection. They will have an ear tag with the current Steiff logo on the front and the reference to the product group. This print replaces the earlier one with the bear’s head and tag, and the wording “Knopf im Ohr”. The back of the ear tag remains the same. The ear tags for children’s/baby items and the Margarete Steiff Edition are unchanged.

Replicas

The Teddy bears and animals of the replica series by Steiff are a very special and extraordinary species. This means that these true-to-original animals are reproduced exactly according to their historic role models from the Steiff Archives. All Steiff replicas have a white ear tag with black writing to document their special status and the true-to-original “Button in Ear” from the respective year of production.



Limited Editions

All the animals and Teddy bears at Steiff are very pleased to receive the extraordinary distinction of the white ear tag with red writing because these are produced in a limited edition. This means that only a limited number is available and some are available only in certain countries.



Classic Collection

Every original Steiff animal with the world-famous trademark, the Steiff “Button in Ear”, shows that it comes from one of the best families – and every Steiff Teddy bear and Steiff animal proudly wears an ear tag as a clearly recognisable identification. Both big and small Steiff fans immediately recognise the yellow Steiff ear tag with red writing.



HOW IT ALL BEGAN...



1847/1849

Margarete Steiff is born in Giengen an der Brenz; she contracts polio at the age of 18 months.



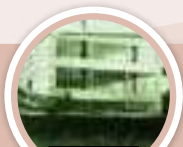
1877

Margarete establishes her own felt clothing business.



1880

The first soft toy – the little elephant – is created.



1903

Construction of the east wing in double steel design



1904

Franz Steiff (Margarete's nephew) develops the "Button in Ear" as the legendary trademark



1926

Teddy Clown and other colourful products are introduced.



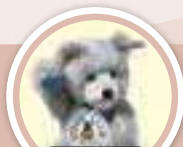
1947

Relaunch after the 2nd World War



1951

The famous character, Mecki, appears.



1992

Founding of the Steiff Club for enthusiasts and collectors.



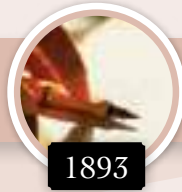
2002

100th birthday of the Teddy bear and world premiere of the musical "Teddy – a Musical Dream" by Uli Brée



1890

New construction of the 1st factory building



1893

Entry into the commercial register.



1902

Richard Steiff (Margarete's nephew) develops the 55 PB, which is later renamed Teddy bear after Theodore "Teddy" Roosevelt.



1906

Establishment of Margarete Steiff GmbH on 30th May 1906



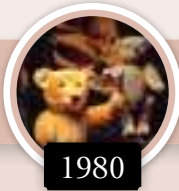
1907

Teddy bear boom – 973,999 Teddy bears are produced.



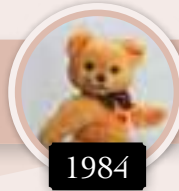
1909

Margarete Steiff dies on 9th May 1909. Richard Steiff (Margarete's nephew) constructs the "Roloplan" kite



1980

The first replicas for the collectors' market appear.



1984

Petsy – the first machine-washable Teddy bear – is created.



2005

125th anniversary of the company and opening of the Steiff Museum.



2006

1st Steiff Summer



2015

135 years of Margarete Steiff toys



Pauline Teddy bear

Item no. 021268, 27 cm



NEW

made of finest mohair, dark blond, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated „Button in Ear“



They were known as being industrious and skilful, the seamstresses who produced the Steiff animals under the guidance of Margarete Steiff in 1903. Their workplace with the large glass windows was locally referred to as the “spinsters’ aquarium”. An elaborately made pinafore dress, proudly worn by Pauline Teddy bear, harks back to the old days on the 135th anniversary of “Steiff”: her clothing is an exact replica based on historical photographs, sewn from woven cotton material and braided in the style of „Redwork“- embroidery. Hanging from her necklace is a splinter from the original glass window pane of the 1903 factory building. Pauline Teddy bear, 27 cm tall and made of the finest dark blond mohair, is the perfect insider’s tip for this year’s autumn/winter collection. Production is limited to 1,500 pieces.



135 year Jubilee elephant

Item no. 021442, 5 cm

NEW

made of finest wool felt, white, standing, surface washable, limited edition of 1,880 pieces, with gold-plated „Button in Ear“



What a mascot... For its 135th jubilee, the "little elephant" makes its appearance in a 5 cm version. Standing upright, made of the finest white wool felt with saddle cloth and base in contrasting colours, it accompanies people throughout the day, as their little Jubilee elephant. Perhaps it was a coincidence or precisely the reason that the elephant - symbol of intelligence, strength and happiness - was Margarete Steiff's first cuddly toy. In retrospect, however, he fits like no other animal with the courageous, unconventional and successful founder of our company. The little Jubilee elephant is released in a limited edition of 1,880 pieces, naturally with a gold-plated "Button in Ear" and is surely destined to become a collector's piece.



MADE IN GERMANY

Steiff
Collectors

REPLICAS

A past to touch, experience and love.

It is a fascination which has already made history. A fascination of the here and now – and a fascination with which each and every Steiff friend and collector is continued into the future: the fascination of Steiff replicas. Each and every Steiff animal and Teddy bear has its very own personality, which has its very own story behind it. And this story it would like to tell to its owner and share it with them. Each Steiff Teddy bear of the limited replica edition is a fascinating entity, an entity which brings the flair of the past into the now: because each replica Teddy bear, from head to paw, fibre for fibre, seam for seam is a faithful recreation of the very first Teddy bear from the very first day. The Teddy bear is lovingly handmade and decorated with traditional tools and in accordance with the original design – as only in this way can nothing but perfection be the result.



- Achtung!** Die nachfolgenden Produkte sind kein Spielzeug. Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.
- Caution!** The following items are not a toy and are intended for adult collectors only.
- Attention !** Ces articles ne sont pas un jouet. Ils sont destinés exclusivement aux collectionneurs adultes.
- Opgelet:** Deze producten zijn geen speelgoed. Deze artikels zijn bedoeld voor volwassen verzamelaars.
- Attenzione:** I prodotti raffigurati non sono giocattoli. Gli articoli sono esclusivamente destinati a collezionisti adulti.



Teddy bear replica 1924

Item no. 403262, 21 cm



NEW

with squeaker, made of finest mohair, dark brass, 5-way jointed, surface washable, limited edition of 924 pieces, stuffed with wood shavings, with glass eyes, with „underscored button“ made of patinated steel



“Where is this path taking me?” he seems to be thinking. The Teddy bear replica 1924 is a particularly beautiful representative of the Steiff Teddy bear family: a Classic with thick, dark brass coloured fur made with finest mohair, glass eyes, stuffed with wood shavings and squeaker. The “underscored button” made of patinated steel in his left ear testifies to its exclusivity. And so the Teddy bear replica 1924 has all the prerequisites to become a cherished part of Steiff collections worldwide. However, this edition is limited to 924 bears. One of which could be yours. Which would answer the question posed at the beginning?

Teddy bear 1925 Replica

Item no. 403255, 40 cm



NEW

with squeaker, made of finest mohair, antique brass, 5-way jointed, head is loosely attached to the body, surface washable, limited edition of 925 pieces, stuffed with wood shavings, with glass eyes, with „underscored button“ made of patinated steel



Having been kept in pristine condition, the forefather of this bear is at home with husband and wife collectors in Great Britain. Shortly before his 90th birthday he set off to Giengen to do some very important modelling in the Steiff studio, where a bit of Steiff history is brought back to life. With success – the replica shows a remarkable resemblance to the original. With his glass eyes, the Teddy bear replica 1925 casts a friendly, yet serious look at the world. He is stuffed with wood shavings and wears a coat made from the finest, cuddly mohair in antique brass finish. His easily rotatable head gives the 5-way articulated bear the charming mobility of its ancestor.

LIMITED EDITIONS

Starshine

“Oh you joyful, oh you blessed...” Frederic Teddy bear’s flute playing fits perfectly in the world of Christmas Teddy bears. There is glitter and sparkle everywhere, and wafting from the Christmas house is the delicious smell of freshly baked biscuits. And Starlet, the little girl bear, catches in her shimmering silver dress, the prettiest stars as they fall from the sky. Many bears both big and small are busying themselves with Christmas preparations: here a star is being polished; there something is being created and decorated. And then there’s Lenard Teddy bear: with his bear in boots, he is sitting comfortably in front of the fireplace, watching the colourful goings on...

Welcome, wonderful Christmastime!



Caution! The following items (except item no. 021428) are not a toy and are intended for adult collectors only.

Achtung! Die nachfolgenden Produkte sind kein Spielzeug (ausgeschlossen Art.-Nr. 021428).

Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.

Attention ! Ces articles ne sont pas un jouet (à l'exception de l'article réf. 021428). Ils sont destinés exclusivement aux collectionneurs adultes.

Opgelet: Deze producten zijn geen speelgoed (uitgezonderd Art.-Nr. 021428). Deze artikels zijn bedoeld voor volwassen verzamelaars.

Attenzione: I prodotti raffigurati non sono giocattoli (escluso articolo n° 021428). Gli articoli sono esclusivamente destinati a collezionisti adulti.





Little starlet Teddy bear

Item no. 021312, 24 cm



NEW

made of finest mohair, blond, 5-way jointed, surface washable, limited edition of 1,350 pieces, with gold-plated „Button in Ear“



It's a crystal clear winter's night with glowing stars... After a long search, Starlet finally finds her dream dress hidden in a remote corner of the bear's workshop: an elaborately embroidered smock dress made of shimmering silver cambric cotton. Over the top of this is a layer of sparkling lace adorned with hand-applied felt stars, satin ribbon and crystals of Swarovski®. Her happiness is complete when she finds a little crown of matching felt stars in a small box. After a brief glance in the mirror our Mohair-Winter girl hurries to the front of the Christmas house where she spreads out her skirt to catch the falling stars. Come and join us – Starlet is a limited edition of 1,350 pieces.

Mrs Santa Claus Teddy bear

Item no. 021381, 27 cm



NEW

with melody „Jingle Bell Rock“, made of finest mohair, vanilla, 5-way jointed, surface washable, limited edition of 2,015 pieces, with gold-plated „Button in Ear“



Full of excitement Mrs Santa Claus waits outside the Christmas House for her friend Little Starlet. She's got herself all dressed-up for their jaunt around the city. The lady bear, made of vanilla-coloured mohair, is adorned by a sleeveless mini dress with two star-shaped gold buttons and arm cuffs. She is wearing an extra-long cap to match, with a larger star shaped button. What will her friend say? To get in the right mood she has got "Jingle Bell Rock" with her... Mrs Santa Claus Teddy bear is part of the Christmas bear series. She is 27 cm in size, with 5-way articulated joints and available exactly 2,015 times.





Mouse

Item no. 021206, 8 cm

NEW

made of finest Trevira velvet, grey/white,
standing, surface washable, limited edition of
1,350 pieces, with gold-plated „Button in Ear“



Have you seen the mouse? She's on the move all over the Christmas house. Here and there, fast as lightning and of course she loves to be wherever there is something to nibble. In the pantry, in the bakery.....Whoosh! Back she is in hiding. The mouse is made out of shimmering velvety, grey and white trevira. She is all of 8 cm tall and for this reason can be produced like magic out of your hand whenever you need a Christmas present. So if a grey whisker, a decorative pink bow or even a gold-plated "Button in Ear" should suddenly peep out between your presents, it can only be the Christmas mouse. Hold on tightly to this Christmas treasure. And keep an eye on your christmas cookies.







Christmas baker Teddy bear

Item no. 021244, 40 cm



NEW

made of finest mohair, reddish blond, 5-way jointed, surface washable, limited edition of 1,000 pieces, with gold-plated „Button in Ear“



Wow, what a wonderful smell... The door to the Christmas bakery is slightly ajar and there, laid out on the table, is a baking tray of delicious biscuits. They have been baked with loving care into the shape of rocking horses. The creator of these wonderful biscuits is proudly holding up one of the rocking horses in his right hand. It is made of lavishly embroidered felt. Hanging from his left paw by a satin ribbon, is the cookie cutter he has used to make the biscuits. Snowflakes embroidered in gold thread adorn the bear's crisp white apron and golden buttons complete the outfit. The bear is wearing a baker's hat cheekily tipped to one side over its right ear and his other ear is embellished with a gold-plated "Button in Ear". 1,000 Christmas baker Teddy bears, made out of the finest mohair, are ready to do some Christmas baking for you.

Frederic Teddy bear

Item no. 021275, 27 cm



NEW

with melody „Oh du Fröhliche“
made of finest mohair, smoky white
5-way jointed, surface washable
limited edition of 1,350 pieces
with gold-plated „Button in Ear“



“Playing the flute with paws is fairly difficult”, sighs Frederic Teddy bear. Yes, he loves his instrument. But inadvertently he keeps covering more than one of the finger holes. Nevertheless, giving up is not an option. So he concentrates on his favourite piece, ‘O how joyfully’ which sounds pretty good already (helped by a little trick). In a smoky white coat made of finest mohair, Frederic Teddy bear creates a cosy atmosphere all around him. He is 27 cm in size, is wearing a gold-plated ‘Button in Ear’ and has a Christmas musical box packed inside, just to be on the safe side. Perhaps you want to play together? He would really like that. And his flute is working perfectly!





MADE IN GERMANY
Steiff
Collection

MADE IN GERMANY
Steiff
Collection

Lenard Teddy bear

Item no. 021343, 25 cm



NEW

made of finest mohair, light beige, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated „Button in Ear“



Bear in boots! Lenard Teddy bear has come up with something special for Christmas day. Inside a finely stitched felt boot he has placed a little Teddy bear made of the same felted wool – beautifully made with embroidered nose and mouth and fully jointed. Lenard looks just as pretty as his little bear friend: Lenard's light beige fur is made of the finest mohair which shimmers like silk. He's busy in the Christmas house with so much to prepare... However, if you want, he'll happily move in with you, without hesitation! There are 1,500 Lenard Teddy bears, each one with a gold-plated "Button in Ear".

Felt elephant ornament

Item no. 021374, 8 cm

NEW

made of finest wool felt, cream, surface washable, limited edition of 500 pieces, with gold-plated „Button in Ear“



It all began back in 1880 with “the little elephant”. Margarete Steiff originally intended it to be a cute pin cushion. The children, however, grew fond of it as a toy. And so it became the forerunner to a limitless number of Steiff “friends for life”. On its 135th anniversary, Steiff now includes the felt elephant in the series of ornaments enclosed in hand-blown glass balls: 8 cm in diameter and made of high quality wool felt, just like in that time. Available in a limited edition of 500, with the gold-plated “Button in Ear”, and a bright red saddlecloth, fastened with Rocailles and embellished in gold thread with the “Steiff” logo.







Teddy bear Caspar ornament

Item no. 034084, 10 cm



NEW

made of finest mohair, beige, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated „Button in Ear“



Item no. 034138
Melchior of the
Autumn/Winter
2015 collection



COMING SOON
Balthasar will follow
in the Autumn/Winter
2016 collection

Last winter we launched the series “Three Wise Men” – the Holy Kings from the East whose long journey emphasizes the importance of the birth of Christ for the world. After Melchior, this year it is Caspar’s turn to set off on his journey in a richly decorated fashion. Made as an ornament, like his predecessor, he wears a softly shimmering robe with an elaborate border, a patterned shawl collar and a metal crown on top. The gift he bears is a wood-turned, gold-painted censer – intended for frankincense, symbol of deity. Made from the finest beige coloured mohair, Caspar is 10 cm tall, with 5 articulated joints and the gold-plated “Button in Ear”.

Rasmus Teddy bear

Item no. 021428, 33 cm



with squeaker, made of finest mohair, cream,
5-way jointed, surface washable, limited
edition of 1,350 pieces, with gold-plated
„Button in Ear“



“Are you quite sure?” Sometimes Rasmus Teddy bear cannot believe what is happening in the world every day. Ever faster it seems to spin... and nonetheless: he'll always be “solid as a rock”. He can listen, keep calm, think wisely and with a sense of humour. Rasmus Teddy bear has a tightly woven coat made of the finest cream coloured mohair. Elaborate airbrush detailing on his face and paws give him a mature appearance, a small bag of steel granules in his body, hands and feet emphasize his strong character. Rasmus Teddy bear will be available in a limited edition of 1,350, made with purposely loosely-jointed limbs and a gold-plated “Button in Ear”.

Jackie Teddy bear

Item no. 021398, 23 cm



NEW

made of finest mohair, cream, 5-way
jointed, surface washable, limited edition
of 1,350 pieces, with gold-plated
„Button in Ear“



How does a Steiff designer approach the task to create a new series inspired by the original classical models? He leafs through earlier catalogues, looks at historical successes, and interprets old cutting patterns. He demonstrates that Steiff is still the home of a traditional craft. We salute the first of the new Steiff Classic bears: welcome back Jackie Teddy bear! In 1953, Jackie first went travelling, commemorating the 50th Teddy anniversary. He has thrilled Steiff enthusiasts worldwide – and at times commanded high prices. The 5-way articulated Jackie of 2015 is very similar to his predecessor: with a thick coat of finest mohair, the cute stature and pink satin bow. A gold-plated ‘Button in Ear’ completes the classic look. And he is smiling as he did in the past - perhaps even a little bit more.



Designer's Choice „Pinky“

Item no. 021282, 25 cm

NEW

made of high quality wool plush, pink, standing, surface washable, limited edition of 500 pieces, with gold-plated „Button in Ear“



"I like you!" Our little lamb, with a pink coloured woollen coat that would love to conquer your heart and win you over to the new Steiff series' Designer's choice'. The idea: our designers create new classics by freely changing life-like animals, whilst remaining faithful to the traditional standards. Thus new collector items are created, in exclusively small editions. Pinky, as the first representative of "Designer's Choice", sets the tone in impressive style. Made of pure wool plush and manufactured from high quality pure wool, the little sheep is wearing a black velvet ribbon with a bell, and a gold-plated "Button in Ear". It's expressive and endearingly shaped head and trusting look make it easy to take Pinky into your heart.

Designer's Choice „Candy“

Item no. 021626, 14 cm



made of finest mohair, turquoise/white,
standing, surface washable, limited edition of
1,000 pieces, with gold-plated „Button in Ear“



Candy is part of the new series “Designer's Choice”. The idea: our designers create new classics, by freely changing life-like animals, whilst remaining faithful to our traditional standards. Candy is made out of high-quality turquoise coloured Mohair and white pure wool plush and really enjoys life! In the Chinese Year of the sheep is a wonderful symbol for bringing us closer to love, compassion, caring and all other aspects of humanity. And let's remember to make a contribution ourselves... Let yourself be inspired by our peace-loving, joyful Candy lamb. It will be released in a limited edition of 1,000 pieces, wearing a gold-plated „Button in Ear“ and a black velvet ribbon with bells. Candy loves to spend her days together with Pinky - the pretty sheep from the same series.

DISNEY

Winnie the Pooh and his friends

A.A. Milne wrote these masterful stories of friendship, adventure and discovery for his only son, Christopher Robin. Though originally written for children, Milne's words and tales continue to express very genuine and inspirational messages for all ages. Classic E.H. Shepard illustrations, while simplistic and organic in line, perfectly capture memorable and endearing moments.

© Disney – Based on the "Winnie the Pooh" works by A.A. Milne and E.H. Shepard.



Winnie the Pooh
item no. 354908
sold out



Piglet
item no. 354878

Caution! The following items are not a toy and are intended for adult collectors only.
Achtung! Die nachfolgenden Produkte sind kein Spielzeug. Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.
Attention! Ces articles ne sont pas un jouet. Ils sont destinés exclusivement aux collectionneurs adultes.
Opgelet: Deze producten zijn geen speelgoed. Deze artikels zijn bedoeld voor volwassen verzamelaars.
Attenzione: I prodotti raffigurati non sono giocattoli. Gli articoli sono esclusivamente destinati a collezionisti adulti.

Tigger

Item no. 354977, 19 cm



NEW

made of finest mohair, light brown/black, standing, surface washable, limited edition of 2,000 pieces, with gold-plated „Button in Ear“



Eeyore

Item no. 354960, 22 cm



NEW

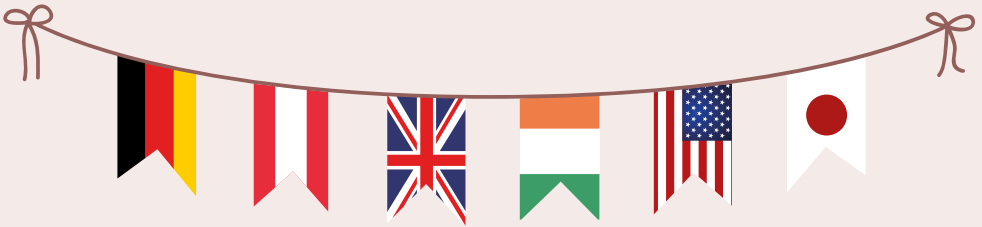
made of finest mohair, blue, standing, surface washable, limited edition of 2,000 pieces, with gold-plated „Button in Ear“



COUNTRY EXCLUSIVES 2015

Hallo! Hello! Bonjour! Grüezi! Ciao!

You can travel the world, to faraway countries and foreign cities to get a taste of the big wide world. Every country, every culture has it's very specific characteristics such as customs, culture, history or landscapes that leave everlasting impressions behind on travelers and visitors. Another way of seeing the diversity of cultures with curious eyes are the Steiff Country Exclusives: they were created to offer collectors something uniquely specific to different countries. These exceptional Steiff animals are depicted with their respective national flags and are only available in Steiff specialist shops in these countries.



Caution! The following items are not a toy and are intended for adult collectors only.
Achtung! Die nachfolgenden Produkte sind kein Spielzeug. Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.
Attention! Ces articles ne sont pas un jouet. Ils sont destinés exclusivement aux collectionneurs adultes.
Opgelet: Deze producten zijn geen speelgoed. Deze artikels zijn bedoeld voor volwassen verzamelaars.
Attenzione: I prodotti raffigurati non sono giocattoli. Gli articoli sono esclusivamente destinati a collezionisti adulti.

Vagabund Teddy bear

Item no. 673832, 30 cm



made of finest mohair, brown/multicoloured,
5-way jointed, surface washable, limited edition
of 1,500 pieces, with gold-plated
„Button in Ear“



“Have you seen me?” Just now in the English Garden? Or maybe the day before yesterday in Berlin? The vagabond Teddy bear is continually on the road! He travels on a whim all across the country, meets nice people, is happy when he is well received and has a lot to tell his hosts. His grey and brown mohair garment is of course patched here and there... but how could it be otherwise? The 5-way jointed Vagabund Teddy bear is wearing a checked cotton neck scarf and, tilted over his right ear, a felt woollen flat cap. The left one is always free because our Vagabund is proud of his gold-plated “Button in Ear”.

Alpenglück Teddy bear

Item no. 673894, 31 cm



made of finest mohair, grey,
5-way jointed, surface washable,
limited edition of 1,500 pieces,
with gold-plated „Button in Ear“

Not available in Germany, UK,
Ireland



From the middle of September the landscape of the Alpes changes... people of all ages stroll along in traditional costumes, celebrating "Volksfest" in their "Dirndl" dresses and "Krachlederne" leather shorts. Alpenglück Teddy bear happily joins the throng. Through his curly hair in grey mohair you can make out an olive green undercoat, paws and sole reprise this trendy colour. And of course he thought of his dearest and brought them a present – a heart shaped pendant in checked cotton fabric with lace and an embroidered "Edelweiss" on green fabric. Who would not fall for his charm? Alpenglück Teddy bear is 31 cm in size, 5-way articulated and has a gold-plated "Button in Ear". The edition is limited to 1,500 pieces.

The Snowman™ Ornament

Item no. 664762, 13 cm



NEW



made of finest mohair, smoky white,
surface washable, limited edition of
1,500 pieces, with gold-plated
„Button in Ear“

© Snowman Enterprises Limited 2015



“I remember that winter because it had brought the heaviest snows I had ever seen. Snow had fallen steadily all night long and in the morning I woke in a room filled with light and silence, the whole world seemed to be held in a dream-like stillness. It was a magical day... and it was on that day I made the Snowman.”

Wrap your hands around this spoonful of magic! A wonderful interpretation of the enchanting tale – The Snowman™ by Raymond Briggs – complete with his tangerine nose!

*A Tribute
to Her Majesty
The Queen*

Royal Bears 2015

Her Majesty the Queen is the longest reigning Monarch in British History. A record she breaks held for more than a century by her great-great grandmother, Queen Victoria. To become the longest reigning of the forty-one Kings and Queens of England since the Norman Conquest is unquestionably an historic achievement and one we felt honoured to celebrate. We are extremely proud to present two splendrous bears that both symbolize an extraordinary milestone in our island story and pay tribute to Her Majesty The Queen.

„Long to Reign Over Us“

Item no. 664779, 30 cm



NEW



with melody “God Save the Queen”, made of finest mohair, white, 5-way jointed, surface washable, limited edition of 2,015 pieces, with gold-plated “Button in Ear”



Our first bear embraces Elizabeth II becoming the longest reigning Monarch in British history and demonstrates how this important event casts in a new light over the British National Anthem’s prayer about a Queen who is “long to reign over us”.

Her stunning crown and regal coronation robe add splendour to this majestic bear who’s heart beat plays the British National Anthem dating back to the eighteenth century – “God Save the Queen”

Queen Elizabeth II

Item no. 664786, 60 cm



NEW



with growler, made of finest mohair, white, 5-way jointed, surface washable, limited edition of 100 pieces, with gold-plated "Button in Ear"



Our second and extraordinarily resplendent bear epitomizes this great occasion with grace and elegance. She too wears the most dazzling and beautiful crown and necklace and her glorious robe adds nobility and grandeur enhanced further by her Garter Star, The Order of King George V and The Order of King George VI. Only 100 "Queen Elizabeth II" bears will be made magnifying her greatness even further.

Grizzle

Item no. 664915, 34 cm



with growler, made of finest mohair, chestnut,
3-way jointed (arms and head), surface
washable, limited edition of 1,500 pieces,
with gold-plated „Button in Ear“



Ursus arctos – The big “Grizzly” brown bear of North America has stepped out of the Great Plains and is eager to step right into your collection. We are proud to interpret this majestic symbol of the wild and bring to you a stunning bear. A very special and unique batik mohair has been produced exclusively for “Grizzle” to capture the bear’s striking ‘grizzled’ golden and grey hair which is exclusive to these magnificent animals. His pupil eyes overflow with a plethora of ancient wisdom and wonder. Invite Grizzle into your home and be certain of something great.

Paddington™ Bear

Item no. 664892, 17 cm



PADDINGTON

made of finest mohair, chestnut, 5-way jointed,
surface washable, limited edition of 4.000 pieces,
with gold-plated „Button in Ear“

Paddington Bear™ © Paddington and Company Ltd/Studiocanal S.A.
2015 licensed on behalf of Studiocanal S.A. by Copyrights Group



Mrs Brown bent down. "You're a very small bear," she said. "I'm a very rare sort of bear," he replied importantly. "There aren't many of us left where I come from." "And where is that?" asked Mrs Brown. "Darkest Peru."

Michael Bond based Paddington Bear on a lonely Teddy bear he noticed on a shelf in a London store on Christmas Eve 1956, which he bought as a present for his wife. The bear inspired Bond to write a story; A Bear Called Paddington - first published on 13 October 1958. Little could he have known then how many people from around the world would come to know, love and adore his small bear from darkest Peru.

Today, the adventures of Paddington Bear continue to captivate both young and old. His huge popularity has recently propelled him on to the big screen making Paddington a famous film star now! Not only that... He has BAFTA nominations! This delicious little Paddington follows extremely proudly behind the hugely successful paw prints of his big brother.

„O Tannenbaum“ Teddy bear

Item no. 682926, 29 cm



with melody „O Tannenbaum“, made of finest mohair, rust, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated „Button in Ear“



Our ever-popular series of holiday themed bears continues with this musical Teddy that's a must-have for your holiday season. Its traditional design, elegant embroidery, and festive bow make it a desired addition to your collection. The music box plays the famous German tune "O Tannenbaum," originally written in the early 1800's, but a perennial favourite at Christmas celebrations. What would the holidays be without a Christmas tree? And what would your December celebrations be without the "O Tannenbaum" Teddy bear from Steiff?

Muffy Vanderbear® Bûche de Noël

Item no. 682964, 20 cm



made of finest mohair, blond, 5-way jointed,
surface washable, limited edition of
1,500 pieces, with gold-plated
„Button in Ear“

Muffy®/Muffy VanderBear® are registered
trademarks of North American Bear Co., Inc.
© 2015 North American Bear Co., Inc.



Our celebration of Muffy's birthday continues through the holiday season and beyond with "Muffy Vanderbear® Bûche de Noël", another delightful creation by Barbara Isenberg of North American Bear. Always on the best-dressed list, this all-new Muffy wears an elegant green satin gown with dark red sash and a matching holly-inspired ribbon in her hair. She holds a detailed yule log cake made of hand-stitched and hand-painted felt. It's accentuated with "marzipan" mushrooms, a traditional German symbol of good luck. No holiday celebration would be complete without "Muffy Vanderbear® Bûche de Noël".

Clarence Teddy bear

Item no. 682995, 29 cm



made of high quality alpaca, grey,
5-way jointed, surface washable, limited
edition of 1,500 pieces, with crystal
„Button in Ear“



“Every time a bell rings, an angel gets his wings.” The holiday television tradition comes vibrantly to life with our Clarence Teddy bear. Meticulously hand crafted from the finest alpaca, Clarence has earned his wings with a necklace with a Swarovski® Pendant around his neck. The long-running and ever-popular series of bears decorated with crystals of Swarovski® draws to a dramatic close with this, our final piece inspired on the brilliance of Swarovski® Crystals.

Esmeralda

Item no. 682827, 28 cm



NEW



made of finest mohair, black, lying, 1-way jointed (head), surface washable, limited edition of 1,500 pieces, with gold-plated „Button in Ear“



Silk Petsy Rose

Item no. 682896, 30 cm



NEW



with growler, made of high quality silk plush, pale pink, 5-way jointed, surface washable, limited edition of 1,500 pieces, with glass eyes, with gold-plated „Button in Ear“





Steiff

Club

FEEL WELCOME AMONG FRIENDS!

*This club has a lot to offer: you can enjoy many advantages
and the exchange with Steiff collectors.*

The Steiff Club is something really special: Here innumerable enchanting animals can meet people who have kept young at heart. The Steiff Club is unique, because here the pleasure in something special is tended and maintained with so much enthusiasm. Because the exchange of experience, personal memories and stories is so contagiously happy and alive. Yes, there is only one Club in the world where everything is all about Steiff animals.

Welcome to the Steiff Club! Become a club member now and enjoy great benefits!
Register online now at www.steiff.com

Caution! The following items are not a toy and are intended for adult collectors only.
Achtung! Die nachfolgenden Produkte sind kein Spielzeug. Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.
Attention ! Ces articles ne sont pas un jouet. Ils sont destinés exclusivement aux collectionneurs adultes.
Opgelet: Deze producten zijn geen speelgoed. Deze artikels zijn bedoeld voor volwassen verzamelaars.
Attenzione: I prodotti raffigurati non sono giocattoli. Gli articoli sono esclusivamente destinati a collezionisti adulti.

1 Steiff Club edition 2015 Cherry

Item no. 421341, 33 cm

Exclusive for Steiff Club members.

Made of finest mohair, russet, 5-way jointed surface washable, production limited to the year 2015 with gold-plated „Button in Ear“



2 Steiff Club Annual gift 2015

Item no. 421358, 10 cm

This item is part of the membership.
It isn't available for sale.

Made of finest mohair, brown tipped, 5-way jointed surface washable, production limited to the year 2015 with gold-plated „Button in Ear“



3 Event Teddy bear 2015 Bubi

Item no. 421334, 21 cm

This item is only available at Club Events.

Made of finest mohair, antique olive green, 5-way jointed surface washable, production limited to the year 2015 with gold-plated „Button in Ear“





1

5

2



Steiff Club special edition 2015 Celebration

Item no. 421266, 31 cm
Exclusive for Steiff Club members.



with growler, made of finest mohair, white,
5-way jointed, surface washable, limited
edition of 1.880 pieces, with gold-plated
„Button in Ear“



CLASSIC COLLECTION

Faithful companions in all walks of life.

He is experienced, clever and reliable. His humour and smile are contagious. His face radiates curiosity and enjoyment of life. It's always good to see him. And he knows all about big feelings: For him, friendship is not just a word - it's his greatest joy. And yours!

Because a Steiff Teddy bear is convinced that friends should always be there for one another. With an open ear and a strong shoulder to lean on. Friends share worries and sorrow. Friends share friends - to duplicate friendship. Friends make life brighter, more intense and richer: That's why it's a Steiff Teddy bear's greatest joy to be a friend and faithful companion to his owner. Friends for life? Something self-evident for your Steiff Teddy bear. And something for you to really enjoy.



Caution! The following items (except item no. 036156) are not a toy and are intended for adult collectors only.

Achtung! Die nachfolgenden Produkte sind kein Spielzeug (ausgeschlossen Art.-Nr. 036156). Die Artikel sind ausschließlich für erwachsene Sammler bestimmt.

Attention ! Ces articles ne sont pas un jouet (à l'exception de l'article réf. 036156). Ils sont destinés exclusivement aux collectionneurs adultes.

Opgelet: Deze producten zijn geen speelgoed (uitgezonderd Art.-Nr. 036156). Deze artikels zijn bedoeld voor volwassen verzamelaars.

Attenzione: I prodotti raffigurati non sono giocattoli (escluso articolo n° 036156). Gli articoli sono esclusivamente destinati a collezionisti adulti.



Camillo Teddy bear

Item no. 026805, 32 cm



NEW

made of finest mohair, sand,
5-way jointed, surface washable



Nils Teddy bear

Item no. 026829, 26 cm



NEW

made of finest mohair, light brown,
5-way jointed, surface washable

Teddy Baby

Item no. 027789, 26 cm



NEW

made of finest mohair, light blond,
5-way jointed, surface washable



Matti Teddy bear

Item no. 000287, 25 cm



made of high quality alpaca, cream,
5-way jointed, surface washable

Adoni Teddy bear

Item no. 039379, 27 cm



made of high quality alpaca, grey/white,
5-way jointed, surface washable



Frederic Teddy bear

Item no. 000478, 42 cm



with growler, made of finest mohair,
caramel tipped, 5-way jointed, surface
washable

Benny Teddy bear

Item no. 026959, 32 cm



made of finest mohair, light blond,
5-way jointed, surface washable



Classic Teddy bear

Item no. 000546, 36 cm



made of finest mohair, light blond,
5-way jointed, surface washable

Classic Teddy bear

Item no. 000867, 25 cm



made of finest mohair, brass,
5-way jointed, surface washable



Classic Teddy bear

Item no. 027000, 30 cm



with growler, made of high quality
alpaca, white, 5-way jointed, surface
washable

Classic Teddy bear Jonathan Macbear

Item no. 000997, 45 cm



made of finest mohair, rust,
5-way jointed, surface washable



Classic Teddy bear Chris

Item no. 000232, 32 cm



CE

made of finest mohair, white/grey, 5-way
jointed, machine washable at 30° C



Zotty Teddy bear

Item no. 009181, 28 cm



made of finest mohair, caramel tipped
5-way jointed, surface washable



Classic Teddy bear Matti

Item no. 027253, 22 cm



made of finest mohair, black, 5-way jointed,
head and arms are loosely attached to the body,
surface washable

Classic Teddy bear Honey

Item no. 040146, 15 cm



made of finest mohair, light brown,
5-way jointed, surface washable



Classic Teddy bear Olly

Item no. 000409, 36 cm



made of finest mohair, grey tipped,
5-way jointed, surface washable

Classic Teddy bear Sofie

Item no. 000416, 30 cm



made of finest mohair, pink tipped,
5-way jointed, surface washable



Classic Teddy bear Linda

Item no. 000331, 30 cm



with growler, made of finest mohair,
pale pink, 5-way jointed, surface washable

Classic Teddy bear Oliver

Item no. 000324, 32 cm



with growler, made of finest mohair,
grey, 5-way jointed, surface washable



Classic Teddy bear Björn

Item no. 000348, 30 cm



made of finest mohair, blond,
5-way jointed, surface washable

Classic 1909 Teddy bear

Item no. 000140, 35 cm



with growler, made of finest mohair,
light beige, 5-way jointed, surface washable



Classic 1906 Teddy bear

Item no. 000102, 35 cm



made of finest mohair, reddish blond,
5-way jointed, surface washable

Classic Teddy bear

Item no. 000195, 36 cm



with growler, made of finest mohair,
cinnamon, 5-way jointed, surface washable



Classic 1920 Teddy bear

Item no. 000713, 25 cm



made of finest mohair, light brown,
5-way jointed, surface washable



Classic 1920 Teddy bear

Item no. 000737, 35 cm



with growler, made of finest mohair,
light brown, 5-way jointed, surface washable



Classic 1909 Teddy bear

Item no. 000355, 25 cm



with squeaker, made of finest mohair,
blond, 5-way jointed, surface washable



Classic 1909 Teddy bear

Item no. 000379, 35 cm



with growler, made of finest mohair,
blond, 5-way jointed, surface washable



Fabian, the love messenger Teddy bear

Item no. 000164, 27 cm



made of finest mohair, white,
5-way jointed, surface washable



Mini Teddy bear present

Item no. 028892, 10 cm



NEW

made of finest mohair, light gold,
5-way jointed, surface washable



Mini Teddy bear champagne bottle

Item no. 028908, 10 cm



made of finest mohair, brown,
5-way jointed, surface washable



Mini Teddy bear lucky charm

Item no. 039836, 9 cm



made of finest mohair, beige, 5-way jointed,
surface washable, packed in gift packaging



Mini Teddy bear heart

Item no. 028915, 10 cm



made of finest mohair, pale pink,
5-way jointed, surface washable



Mini Teddy bear

Item no. 040290, 10 cm



made of finest mohair, russet,
5-way jointed, surface washable



Mini Teddy bear

Item no. 040023, 10 cm



made of finest mohair, brown tipped,
5-way jointed, surface washable

Mini Teddy bear

Item no. 040009, 10 cm



made of finest mohair, blond,
5-way jointed, surface washable



Ladybird

Item no. 032790, 7 cm



made of finest mohair,
red/black, surface washable



Beary bear cub masterpiece

Item no. 041495, 40 cm



CE

made of high quality alpaca, grey tipped,
6-way jointed, surface washable



Hannes Weimaraner masterpiece

Item no. 035364, 36 cm



made of high quality alpaca,
grey, standing, surface washable



Kiki siamese cat masterpiece

Item no. 037498, 35 cm



made of high quality alpaca,
white, standing, surface washable



Hansi parakeet

Item no. 033490, 12 cm

made of finest Trevira velvet, green,
standing, surface washable



Franzi parakeet

Item no. 033520, 12 cm

NEW

made of finest Trevira velvet,
blue, standing, surface washable

Piccy blue tit

Item no. 033360, 10 cm



made of finest mohair, yellow/blue/white,
standing, surface washable



Kitty cat

Item no. 033483, 14 cm



made of finest mohair, white/black, lying,
1-way jointed (head), surface washable



Sam West Highland Terrier

Item no. 033513, 21 cm



NEW

made of finest mohair, white, standing,
1-way jointed (head), surface washable



Bully bulldog puppy

Item no. 036156, 24 cm



NEW

made of high quality alpaca, grey, standing,
machine washable at 30° C, without leather
collar washable



Lielou pug

Item no. 045042, 30 cm



made of high quality alpaca, white, standing,
1-way jointed (head), surface washable



Foxy Fox Terrier

Item no. 031717, 35 cm



made of finest mohair, white/brown/black,
standing, surface washable, with genuine
leather collar



Fluffy cat

Item no. 031816, 14 cm



NEW

made of finest mohair, dark
grey/white, sitting, surface washable



Molly dog

Item no. 031434, 14 cm



NEW

made of finest mohair, dark grey/white,
standing, surface washable

Timmy rabbit

Item no. 032684, 14 cm



made of finest mohair, cinnamon,
sitting up, surface washable



Renny reindeer

Item no. 040450, 25 cm



made of high quality alpaca,
white, standing, surface washable

Freddie hawk

Item no. 033117, 13 cm



made of finest mohair, brown/white
standing, surface washable



Wittie owl

Item no. 033131, 11 cm



made of finest mohair, spotted beige,
standing, surface washable

Foxy fox

Item no. 033476, 17 cm



made of finest mohair, russet, sitting,
1-way jointed (head), surface washable



Pummy panda

Item no. 060182, 15 cm



made of finest mohair, black/white,
sitting, surface washable



MICKI M

Item no. 350658, 28 cm

surface washable



MECKI B

Item no. 350153, 28 cm

surface washable

Keyring Mini Teddy bear

Item no. 039089, 8 cm



made of finest mohair, wheat blond,
5-way jointed, surface washable



Keyring Mini Teddy bear

Item no. 039355, 10 cm



made of finest mohair, blond,
5-way jointed, surface washable



Greta giraffe

Item no. 068058, 22 cm



made of finest mohair, beige/brown
standing, surface washable



Celebration Teddy bear

Item no. 001772, 27 cm



personalised Teddy bear, made of
finest mohair, blond, 5-way jointed,
surface washable, with individual
embroidered foot pads

Production time is usually 4 weeks + delivery time



Teddy bear birth

Item no. 001758, 27 cm



personalised Teddy bear, made of finest mohair, cream, 5-way jointed, surface washable, with individual embroidered foot pads with pink or blue bib

Production time is usually 4 weeks + delivery time



Teddy bear birth

Item no. 001765, 27 cm



personalised Teddy bear, made of finest mohair, beige, 5-way jointed, surface washable, with individual embroidered foot pads, with pink or blue bib

Production time is usually 4 weeks + delivery time



STUDIO ANIMALS

Characters that love being in the spotlight.

They are accustomed to attracting attention, being in the spotlight and being photographed: the largest of all the Steiff animals – the studio animals. As both sought-after as well as beloved models of great proportion, they know what is important: an impressive, absolute realistic stature, a charming character and great charisma. The high-quality, hand-stuffed giants are always decorative highlights at events, parties or in commercial and private premises. They attract people's attention with lots of enthusiasm. Guaranteed.



- Caution!** This article is only for decoration and is not a toy complying with the guidelines. Keep away from children and babies.
- Achtung!** Nachfolgende Artikel dienen ausschließlich zur Dekoration und sind kein Spielzeug im Sinne der Richtlinie. Von Kindern und Babys fernhalten.
- Attention !** Les articles ci-dessous sont destinés uniquement à la décoration et ne sont pas des jouets. Tenir éloigné de la portée des enfants.
- Let op!** Onderstaande artikelen dienen uitsluitend als decoratie en zijn geen speelgoed.
Houd dit artikel uit de buurt van kinderen en baby's.
- Attenzione:** I seguenti articoli vanno usati esclusivamente come decorazioni e non sono un giocattolo.
Tenere lontano dalla portata di bambini e neonati.

In particular cases delivery of the following items may last from 3 to 4 months. Kindly contact us for availability information.



Studio lion

Item no. 502651, 110 cm



made of cuddly soft woven fur,
blond, standing, surface washable



Studio lion

Item no. 502613, 80 cm



made of cuddly soft woven fur,
blond, standing, surface washable

Studio elephant

Item no. 501470, 75 cm



made of cuddly soft woven fur,
grey, standing, surface washable



Studio elephant

Item no. 500725, 95 cm



made of cuddly soft woven fur,
grey, standing, surface washable

Studio giraffe

Item no. 502309, 255 cm



made of finest mohair, beige/brown,
standing, surface washable, stuffed with
wood shavings



Studio giraffe

Item no. 502170, 110 cm



made of cuddly soft woven fur,
spotted blond, standing, surface
washable



Studio giraffe

Item no. 502200, 150 cm



made of finest mohair, beige/brown,
standing, surface washable

Studio Orang-Utan

Item no. 501708, 110 cm

made of cuddly soft plush,
russet, surface washable



Studio baby polar bear

Item no. 501586, 65 cm



made of cuddly soft woven fur,
white, standing, surface washable



Studio arctic fox

Item no. 501401, 40 cm



made of cuddly soft woven fur,
white, sitting, surface washable



Studio arctic fox

Item no. 501425, 50 cm



made of cuddly soft woven fur,
white, standing, surface washable



Studio king penguin

Item no. 504990, 90 cm



made of cuddly soft woven fur,
white/black, standing, surface washable



Studio king penguin

Item no. 505010, 65 cm



made of cuddly soft woven fur,
white/black, standing, surface washable



Studio bear

Item no. 500558, 160 cm

made of cuddly soft plush, brown
sitting up, surface washable



Studio deer listening

Item no. 522253, 110 cm



made of cuddly soft woven fur, brown,
standing, surface washable, stuffed with
wood shavings



Studio pony

Item no. 523403, 160 cm



made of cuddly soft woven fur, light brown,
standing, surface washable, stuffed with
wood shavings

Studio cockerel

Item no. 502347, 40 cm



made of cuddly soft woven fur,
multicoloured, standing, surface washable



Studio bald eagle

Item no. 505232, 62 cm



made of cuddly soft woven fur,
white/black, standing, surface washable





DISCOVER OUR NEW CUDDLY
STIEFF ANIMALS FOR CHILDREN AND BABYS.





Steiff

Margarete Steiff GmbH | Richard-Steiff-Straße 4 | 89537 Giengen an der Brenz | Germany

www.steiff.com