

Steiff

Collectors



Autumn/Winter 2016

Limited Editions for collectors and enthusiasts



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Steiff Collectors

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IN KEEPING WITH TRADITION

Some things may be thousands or several hundred years old – but they cannot be significantly improved. However, they can be continued at the highest level: That's why we like Steiff's manufacturing concept so much. "Manufacture" as an old Latin term: "manus", the hand, "facere" to do, build or produce something. And if this thought, this concept hadn't already existed, we at Steiff would surely have invented it. Creating something with your hands. Allowing skill, experience and craftsmanship to flow into the creation process. Bringing in passion, commitment and lots of love for detail into the creative process – in order to bring something extraordinary and unique to life. But that's what it is: For us, manufacture is far more than just a fashionable word. Because, true to the spirit of our founder Margarete Steiff, we are fully committed to not only honour the tradition of manufacture, but to continually imbue it with new life. Day after day. With every animal leaving our company so steeped in tradition.



MILLIMETRE BY MILLIMETRE AND THREAD FOR THREAD: SIMPLY THE BEST.

Those wanting to create something special and unique of lasting value will need nothing less than the perfect “ingredients”. This not only applies to many other areas but especially to our Steiff manufacture, where we only use “ingredients” of the highest quality: for every Steiff animal, from head to paw. Starting with the thread, the filling material, buttons, eyes and accessories and right up to what is so characteristic for every Steiff animal: it’s “coat” or “fur”, which gives character and form to its appearance. So since 2009 we have been particularly happy to be able to call ourselves the world’s only manufacturer of stuffed toys with its own fabric factory.



Alpaca – soft, silky, opulent

Although the number of alpaca animals in the Steiff range has increased in recent years, the company discovered the material many years ago. Its resurgence in popularity is due to its wonderful feel and tremendous versatility. Alpaca can be used to create both soft Teddy bears and ultra-realistic animals.



Mohair – lustrous, shiny and sleek

This natural material from the wool of the angora goat is the classic Teddy bear material. In fact, it was used for the first Teddy bear ever created. The fiber is both beautiful and durable, which accounts for the amazing number of vintage Steiff creations that appear today in superb condition.

PERFECTED UNIQUE SPECIMEN

Characteristics which turn a brand into a legend.

We at Steiff also have good reasons to be proud and happy: after all, the Steiff “Button in Ear” is one of the world’s most renowned trademarks. This world renowned trademark, our “Button in Ear” with the Steiff ear tag, stands for something special, so rare in the hectic days of today: Craftsmanship and creativity, which have firmly established roots and can paint a smile for the future with incomparable designs and innovative products. All Steiff animals from our Collectors’ range are creations of the highest standard, and recognizable by the immaculate workmanship, the quality of the materials, the love for minute details and the legendary trademark: the Steiff “Button in Ear”.

Replicas

The Teddy bears and animals of the replica series by Steiff are a very special and extraordinary species. This means that these true-to-original animals are reproduced exactly according to their historic role models from the Steiff Archives. All Steiff replicas have a white ear tag with black writing to document their special status and the true-to-original “Button in Ear” from the respective year of production.



Limited Editions

All the animals and Teddy bears at Steiff are very pleased to receive the extraordinary distinction of the white ear tag with red writing because these are produced in a limited edition. This means that only a limited number is available and some are available only in certain countries.



REPLICAS

A past to touch, experience and love.

It is a fascination which has already made history. A fascination of the here and now – and a fascination with which each and every Steiff friend and collector is continued into the future: the fascination of Steiff replicas. Each and every Steiff animal and Teddy bear has its very own personality, which has its very own story behind it. And this story it would like to tell to its owner and share it with them. Each Steiff Teddy bear of the limited replica edition is a fascinating entity, an entity which brings the flair of the past into the now: because each replica Teddy bear, from head to paw, fibre for fibre, seam for seam is a faithful recreation of the very first Teddy bear from the very first day. The Teddy bear is lovingly handmade and decorated with traditional tools and in accordance with the original design – as only in this way can nothing but perfection be the result.



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Teddy Baby replica 1929

Item no. 403293, 25 cm



with squeaker, made of high quality alpaca, corn, 5-way jointed, surface washable, with glass eyes, limited edition of 929 pieces, stuffed with wood shavings, with "underscored button" made of patinated steel



Richard Steiff wanted to have a bear with "the most vivacious smiling expression." A year later, in 1929, this bear type was registered for a patent: cute, with a new design and characteristic head shape, in four variations and with the annotation "Teddy-Baby D R P.a" ("German Empire Patent Pending"). However, Teddy-Baby was not patented – and therefore received the "Teddy-Baby trademark" in October 1930. He was still a great success. Teddy Baby replica 1929 is corn coloured with a squeaker is a replica for which a patent was applied for. It is made of Alpaca, stuffed with excelsior, has felt paw pads and the tag "Teddy-Baby D.R.P.a".

Teddy bear Petsy replica 1928

Item no. 403286, 35 cm



with growler, made of finest mohair, brown tipped, 5-way jointed, surface washable, with glass eyes, limited edition of 928 pieces, stuffed with wood shavings, with "underscored button" made of patinated steel



In 1927 Richard Steiff was inspired by the American zeitgeist of the Twenties to produce a bear with a new expression and striking blue eyes. A short time later, on January 7, 1928 Steiff presents the Bear Baby "Buschy". Steiff fans liked everything about him, just not his name. As "Petsy" he was a great sales success. Up until 1930 a total of 10,688 were sold. The look of Teddy bear Petsy replica 1928 with a 35 cm standing height, harks back to this famous bear cub. The replica is stuffed with excelsior, has blue glass eyes and "underscored button" made of patinated steel. As a tribute to the year of his release we present Teddy bear Petsy 1928 replica in a limited edition of 928 pieces.

LIMITED EDITIONS

Particularly beautiful. Particularly rare.

Welcome! The Steiff animals from the limited editions welcome you to the Club of Rarities and Special Beauties. How they become members of this exclusive circle? Well, they must have a very distinct, striking personality, these warm, bright and honest eyes, with a penchant for making themselves scarce – and remaining so. That's why we are also a little proud that the "limited" attribute of our animals from our factory also always means "especially desirable" for Steiff friends and collectors. The animals from our worldwide limited special editions always find new friends, owners and a new home particularly fast.



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Nativity Scene

Item no. 021664



Set consists of 6 components: wooden stable, Mary (11 cm, blond), Joseph (11 cm, cinnamon), Jesus (7 cm, light beige), ox (10 cm, caramel) and donkey (9 cm, grey), made of finest mohair, surface washable, limited edition of 500 pieces, with gold-plated "Button in Ear"



Born in a stable warmed by ox and donkey: the world receives its Saviour very modestly. To this day, the birth of Jesus in the stable and the shining star are the epitome of the Christmas story. Our mohair Nativity set recalls this miracle of Bethlehem: inside the barn made of spruce – craftsmanship from the Erzgebirge – we meet Mary and Joseph with baby Jesus, accompanied by an ox and a donkey. Mary is wearing a dress made of wool with gold braid, set off with a veil made of cotton, Joseph a frock with a linen cape. The swaddling clothes of the baby Jesus are made of wool felt. They radiate peace and joy. Merry Christmas! From the stable, the message goes out to the entire world.

Christmas Teddy bear

Item no. 021671, 28 cm



with melody (Santa Claus is coming to town)
made of finest mohair, silver, 5-way jointed,
surface washable, limited edition of 1,225
pieces, with gold-plated "Button in Ear"



"You better watch out, you better not cry ..." this season with familiar Sinatra song in tow is a particularly festive Christmas Teddy bear on his way to join Steiff collections the world over. Maybe your gaze is first attracted by his long beard of white, curly mohair. Then it wanders along the velvety, ornate gold embroidered coat, to the twig of holly with its characteristic red berries and airbrushed felted leaves. Our bear is also wearing a long cap with a golden bell, edged like his coat with white fur. Can you hear him already? Yes indeed – "Santa Claus is coming to town!"





Mr Claus Teddy bear

Item no. 021602, 14 cm



made of finest mohair, cinnamon,
5-way jointed, surface washable,
limited edition of 1,225 pieces,
with gold-plated "Button in Ear"



Mr Claus Teddy loves the big show! Even from a distance, he can be recognized as an ambassador of Christmas joy – his festive velvet cloak with fur trimming and the magnificent belt with gold buckle, with matching trousers and cap, speak for themselves. A closer look reveals his sense of old traditions: On his right ear the bear is wearing the ornate red holly leaves of felt. He knows that the evergreen holly with its red fruit was a symbol of eternal life for the ancient Romans; the Germanic people too wanted to call upon the protection of the good spirits. And Mr Claus Teddy bear appreciates this wonderful symbolism – for a peaceful, blessed Christmas time.



Mrs Claus Teddy bear

Item no. 021640, 14 cm



made of finest mohair, cream, 5-way jointed, surface washable, limited edition of 1,225 pieces, with gold-plated "Button in Ear"



"Where has that man gone again? He never waits for me!" In the build-up to Christmas Mrs Claus might sometimes despair. Her favourite Teddy bear is simply not easy to keep hold of. All she wanted to do was quickly tie their bow to the leaf of a holly bush. Mrs Claus Teddy bear is wearing a red velvet dress with a chic cape trimmed with fur and just a hint of an apron over her cream-coloured mohair. Her jewellery like that of Mr Claus, consists of felt leaves – made to resemble the evergreen holly with its bright red berries. She quickly rushes out of the house. "Why doesn't he realise that I need a bit more time to make the bow!"

Artan Teddy bear

Item no. 021756, 30 cm



made of finest mohair, grey brown, 5-way jointed, surface washable, limited edition of 1,225 pieces, with gold-plated "Button in Ear"



Where is it – the spirit of Christmas? With Artan we present a wise messenger, whose friendly, thoughtful look reminds us: "You yourself have to spread the magic, you yourself must carry peace unto the world!" Artan means "little bear" in Irish. His collar, made from dark olive green silk with hand embroidered decoration points to the Emerald Isle of the Fairies; also attached to the collar are little bells in patina finish which emit a gentle ring. Nose, paws and inner ears are colour-matched to the bells. With his slightly pointed elflike ears you wonder whether Artan is a bear or a Christmas elf? In any case he is enigmatic: as mysterious as the festival which we fill with new life every year.

Reindeer Teddy bear

Item no. 021732, 30 cm



made of finest mohair, caramel tipped,
5-way jointed, surface washable, limited
edition of 1,225 pieces, with gold-plated
"Button in Ear"



The reindeer Teddy bear made from curly, caramel coloured, spiky Mohair comes directly from the magical winter forest. Its long and crimson pointed hat with a wide trim and a white bobble made from shimmering fabrique is in typical Christmas style. The reindeer's antlers made from wool felt, decorated with airbrushed silver tips, have been sewn on to indicate his Northern heritage. Red and green satin ribbons, green holly leaves of felt and a golden bell make the Bear an ideal Christmas present.



Monty snowman ted

Item no. 021718, 30 cm



made of finest mohair, white, 5-way jointed, surface washable, limited edition of 1,225 pieces, with gold-plated "Button in Ear"



Flying snowflakes, laughing children – has anyone here called for a snowball fight? A clear case for our incorruptible referee made of finest mohair: Monty Snowman Ted ensures a fair exchange of snowballs. He bears the unmistakable "look" of a Snowman, with his black cylinder hat made from wool felt, and you can hardly tell him apart from his cold-white colleagues. Were it not for the bear paws, a gold-plated "Button in Ear" and a sure advantage... Monty need have no fear as the snowballs are thrown at him – his tummy will remain unharmed!



Teddy bear Balthasar ornament

Item no. 034077, 10 cm



made of finest mohair, brown, 5-way jointed,
surface washable, limited edition of 1,500 pieces,
with gold-plated "Button in Ear"



First Melchior, then Caspar – and now this year Balthasar the brown mohair Teddy bear ornament completes the series of the three Kings of the Orient. Exquisitely dressed, he honours the new born King with a golden, valuable gift. Balthasar is wearing a blue robe decorated along its length with a shimmering border. Matching golden brown bobbin lace adorns the striped cape, coloured pom-poms repeat the interplay of colours of his robe and cloak. The similarly striped turban reveals our wise man's Arab origins. Take this precious miniature Teddy bear into your collection and allow your Three Kings to escort you through the Christmas season every year.

Christmas Mouse in Bauble ornament

Item no. 021657, 8 cm



made of finest mohair, grey/white, surface washable, limited edition of 500 pieces, with gold-plated "Button in Ear"



The series of Steiff ornaments in crystal balls continues again this year: following Elephant and Teddy bear the cheeky Christmas mouse makes her appearance – a new little artwork! It has a grey body with a white mousey tummy. Its paws, tail and inner ears have been delicately shaded by airbrush. Our Mouse is wearing a red bow with gold trim, a golden bell and of course her Christmas cap with a fur trim and plush bobble. Her hand-blown glass home is made distinctive by its gilded crown-shaped end cap, complete with the Steiff logo written in raised lettering.

Nelly elephant

Item no. 021688, 28 cm



made of high quality alpaca, grey, sitting, 4-way jointed, surface washable, limited edition of 500 pieces, with gold-plated "Button in Ear"



Trumpety-trump! Cheerful Nelly, the lady elephant is always in the best of spirits. No wonder, she can maintain a complete overview of things without any effort... How is that possible? We have produced a 4-way jointed Nelly Elephant – whose arms, head and neck are flexible. So she remains seated, safe and secure. A curving rod helps her to keep her trunk effortlessly upward the whole time. Thus, the female elephant in a fine alpaca coat can concentrate on other things: for example, to magically put a smile on the face of her owners. Nelly Elephant has elaborate airbrush shadings on her trunk, face, and feet. Her eyes are lit up by an underlay of felted wool – that's why you should welcome this lucky charm into your collection!



DESIGNER'S CHOICE

In our “Designer’s Choice” series, our designers can give their creativity free rein, and they do! This year, Ulrike Schrem – Steiff Designer since 1996 – received the coveted order to reinterpret classic products. She took her inspiration from the idea of upcycling and, based on the motto “good and old becomes good and new”, designed a Teddy bear and a little elephant made of needle felt from painter fleece. American painter Paul Jackson Pollock came to mind for her here. By spraying, pouring and applying colour, from 1946, he presented contrasts of body and soul. “That fits perfectly,” the designer thought. “The needle felt with somehow “crazy” colours lifts our classics onto a new stage.”



Ulrike Schrem
Steiff Designer since 1996

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Designer's Choice Teddy bear Jackson

Item no. 006579, 32 cm

made of non-woven fabric, grey/
multicoloured, surface washable, limited
edition of 500 pieces, with gold-plated
"Button in Ear"



With his round bear's tummy, his long limbs and the self-assured expression in his eyes, our Designer's Choice Teddy bear Jackson comes with all the requirements of a Steiff classic. Unique here is the fleece fabric of which he is made. What normally protects the floor as painter fleece is a design medium here in its own right. With a little imagination, you could envisage how Paul Jackson Pollock skilfully splashed colour on the canvas that lay on the floor. No two Jackson Teddy bears are alike: the arrangement of the colour splashes is random and unique every time. Around his neck, the bear wears a two-layer wool felt scarf, and his soles are made of batik mohair. In total, there are 500 unique pieces of this exclusive Teddy bear.

Designer's Choice Uli little elephant

Item no. 006586, 14 cm

made of non-woven fabric, grey/
multicoloured, standing, surface washable,
limited edition of 500 pieces, with gold-plated
"Button in Ear"



"Greetings! I'm Uli, the little elephant." With a slightly bowed head, our little elephant implies a nod to the worthy admirers of his inventor, our company founder; Margarete Steiff created the little elephant in 1880. It all started back then with the little elephant. Originally intended as a pincushion, it laid the company foundation stone upon which Margarete Steiff built in the following years. The design of the new little elephant Uli with the typical wool felt saddle is classically traditional, although the material is very modern; it is made of fleece with colourful splashes and spots of paint. Each of the 500 little elephants is unique, as the arrangement of the colour splashes looks different every time.

TOM & JERRY

Tom (the cat) and Jerry (the mouse) can't live with each other... or without each other! They spend most of their time chasing and clobbering one another – sometimes, with the help of elaborate traps. Although they may seem like enemies, these two have a strong bond. It's hard to predict the twists and turns their stories will take... but that's part of the fun!



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Tom

Item no. 354588, 33 cm



made of finest mohair, grey/white, 3-way jointed (arms and head), standing, surface washable, limited edition of 2,000 pieces, with gold-plated "Button in Ear"

TOM AND JERRY and all related characters and elements © & ™ Turner Entertainment Co. (s 16)



Tom is a loveable housecat with just one job: keep the mice out! Of course, the task is never as easy as it looks. Tom likes to think he's smart, handsome, and clever, but he's pretty easy to fool. The biggest joy in his life is tormenting Jerry; a cute and clever mouse who has been known to carry out his plans with the help of invisibility paint and other crafty devices.

Jerry

Item no. 354595, 20 cm



made of finest mohair, russet, 1-way jointed (head), standing, surface washable, limited edition of 2,000 pieces, with gold-plated "Button in Ear"

TOM AND JERRY and all related characters and elements © & ™ Turner Entertainment Co. (s 16)

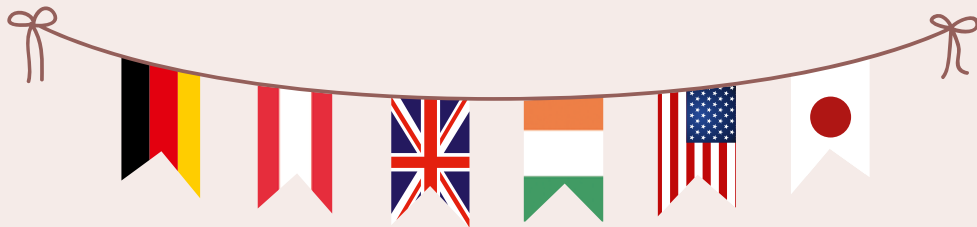


Jerry is a fast, happy, and smart mouse who loves to make trouble for Tom. Although he may be cute and lovable, he is not a helpless target. Jerry is a master of deception and truly loves the chase. If he can't take care of Tom himself, he tricks him into slugging it out with someone like Spike, who can. If you're a cute little guy, it sure helps to have big friends!

COUNTRY EXCLUSIVES 2016

Hallo! Hello! Bonjour! Grüezi! Ciao!

You can travel the world, to faraway countries and foreign cities to get a taste of the big wide world. Every country, every culture has it's very specific characteristics such as customs, culture, history or landscapes that leave everlasting impressions behind on travelers and visitors. Another way of seeing the diversity of cultures with curious eyes are the Steiff Country Exclusives: they were created to offer collectors something uniquely specific to different countries. These exceptional Steiff animals are depicted with their respective national flags and are only available in Steiff specialist shops in these countries.



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Queen Elizabeth II 90th Birthday Bear

Item no. 690020, 28 cm



with growler, made of finest mohair, light blond, 5-way jointed, surface washable, limited edition of 1,926 pieces, with gold-plated "Button in Ear"



The Queen is Head of State of the UK and 15 other Commonwealth realms. The elder daughter of King George VI and Queen Elizabeth, she was born in 1926 and became Queen at the age of 25, and has reigned through more than five decades of enormous social change and development. The Queen is married to Prince Philip, Duke of Edinburgh and has four children and eight grandchildren. In April 2016 Queen Elizabeth II will become the first reigning British monarch to reach the age of 90. Queen Elizabeth II's 90th birthday celebrations will be one of the highlights of 2016, and you can play your part by celebrating with one of these truly majestic bears. In a limited edition of 1,926 pieces this ceremonious bear wears a stunning crown, satin sash and has embroidered foot pads detailing 90 and the Royal Insignia.

Paddington™ Bear

Item no. 664960, 60 cm



made of finest mohair, chestnut,
5-way jointed, surface washable,
limited edition of 500 pieces,
with gold-plated "Button in Ear"

Illustrated Movie Style Guide
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"You know, Henry" said Mrs Brown as they watched Paddington go up the stairs to bed "it's nice having a bear about the house."

Michael Bond based Paddington Bear on a lonely Teddy bear he noticed on a shelf in a London store on Christmas Eve 1956, which he bought as a present for his wife. The bear inspired Bond to write a story; A Bear Called Paddington – first published on 13 October 1958. Little could he have known then how many people from around the world would come to know, love and adore his small bear from darkest Peru. Today, the adventures of Paddington Bear continue to captivate both young and old. His huge popularity has recently propelled him on to the big screen making Paddington a famous film star now! Not only that. He has BAFTA nominations! This super-duper size Paddington follows extremely proudly behind the hugely successful paw prints of his two smaller brothers. Complete with his fully functioning suitcase, plush marmalade sandwich and glass jar of "orange marmalade" and in a limited edition of only 500 he most certainly is a very rare sort of bear!

Harvest Teddy bear

Item no. 683121, 27 cm



made of finest mohair, auburn, 5-way
jointed, surface washable, limited
edition of 1,500 pieces, with
gold-plated "Button in Ear"



From the company that invented the Teddy bear comes a classic collectible that celebrates the coming of autumn. The Harvest Teddy from Steiff is handmade from finest mohair, the rare and valuable fur of the Angora goat. Between his paws, he holds a stuffed felt pumpkin that has been delicately airbrushed by hand. Around his neck, we've tied a green organza bow as a finishing touch. Like all Steiff collectible products, each Teddy bear is lovingly crafted by skilled artisans in Germany. Stuffed and stitched by hand, each bear has an expressive face and one-of-a-kind personality. There's no better way to mark the arrival of Fall than with the Harvest Teddy bear from Steiff.

Halloween Teddy bear

Item no. 678202, 28 cm



made of finest mohair, orange, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"



"Scary fun and pumpkin magic: it will soon be time for the biggest party of the year!" Even from mid-October, the Halloween Teddy bear can hardly wait for his special day. Coated in brilliant orange, he wears a black neck mark printed with a Halloween pumpkin and looks out cheekily from under his witch's hat. In the procession on 31st October, he hopes to mix with the vampires, mummies and ghosts and to scare them with his witch's broomstick made of wood and felt. To do this, he needs only one more thing: a friend who, like him, almost has a "Halloween tick" – and therefore absolutely wants to present the bear with the gold-plated "Button in Ear" as the star of the evening. Are you in?

Little Santa 2016

Item no. 678196, 24 cm



made of high quality alpaca, white, 5-way jointed, surface washable, limited edition of 1,500 pieces, with gold-plated "Button in Ear"



Merry Christmas – We are celebrating the festival of love. When Little Santa discovers sparkling snow crystals in the sun, she has arrived in her dream world. Our Christmas bear has therefore picked out a soft dress with shimmering effects. Along with the chain that has a Swarovski® crystal in the shape of a snowflake, she is wearing pearls on her ear and a glittering star on her gold-coloured, embroidered nose. Even the soles of her feet are richly decorated: on the right with the year 2016 in a red heart, and on the left with two snowflakes with glittering stars. A gold-plated "Button in Ear" and velvet angel wings with silver embroidery make the dream perfect. Little Santa is looking forward to finding a place in your heart – and to a sunny trip to the mountains in the snow.

Steiff

Club

FEEL WELCOME AMONG FRIENDS!

This club has a lot to offer: you can enjoy many advantages and the exchange with Steiff collectors.

The Steiff Club is something really special: Here innumerable enchanting animals can meet people who have kept young at heart. The Steiff Club is unique, because here the pleasure in something special is tended and maintained with so much enthusiasm. Because the exchange of experience, personal memories and stories is so contagiously happy and alive. Yes, there is only one Club in the world where everything is all about Steiff animals.

Welcome to the Steiff Club! Become a club member now and enjoy great benefits! Register online now at www.steiff.com

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1 Steiff Club edition 2016 Maple

Item no. 421389, 27 cm

Exclusive for Steiff Club members.

made of finest mohair, yellow tipped, 5-way jointed, surface washable, production limited to the year 2016, with gold-plated "Button in Ear"



2 Steiff Club Annual gift 2016

Item no. 421372, 10 cm

This item is part of the membership.
It isn't available for sale.

made of finest mohair, blond tipped, 5-way jointed, surface washable, production limited to the year 2016, with gold-plated "Button in Ear"



3 Event Teddy bear 2016 Mady

Item no. 421365, 21 cm

This item is only available at Club Events.

Made of finest mohair, golden brown, 5-way jointed, surface washable, production limited to the year 2016, with gold-plated "Button in Ear"





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